



Campus Compact  
Michigan

# COLLEGE POSITIVE VOLUNTEERISM (CPV)

Michigan Campus Compact

## CPV is . . .

### A college access program

CPV provides college students and other volunteers who work with young people with the training, tools and knowledge that will enable them to become ambassadors of higher education to the K-12 youth and adult learners they serve. College Positive Volunteers (CPVs) acting as tutors, mentors, and active community members can have a profound impact on how young people view the possibility of going to college. CPV reflects efforts to increase college enrollment and success for all students.

### A free, sustainable training curriculum

The CPV curriculum consists of a 90 minute PowerPoint presentation, a digital toolkit including activities for college access, several one-page resource guides, and extra training slideshows. Every piece of the curriculum is free to utilize and share, downloadable from Michigan Campus Compact's website. How you choose to utilize the curriculum in your organization's programming is up to you!

### Not just for college campuses

While CPV has been used most often to train college student volunteers, any youth-serving organization or individual can benefit from learning the curriculum!

*"Through completing the CPV training, our service-learners develop the skills necessary to talk to youth about attending and paying for a post-secondary education.*

*The service-learners subsequently use these skills to help prepare and inspire the youth to attend college."*

*- Dr. Erika Carr, Western Michigan University*



High school students of Eastern Michigan University's GEAR UP cohort enjoy a college access themed event organized by CPVs.

## CPV has been utilized . . .

- to train the college volunteers and student employees who engage in youth centered outreach or tutoring programming, including GEAR UP, America Reads & Counts and service learning.
- to enhance a community's college-going culture by creating a shared language between Local College Access Networks, K12 schools and universities.
- to make national service members, teachers, parents and many others aware of how they impact the college attitudes of youth .



## CPV benefits . . .

### the youth who are impacted by College Positive Volunteers:

49.1% of participating youth report increased success in school.  
64.5% of youth report increased interest in going to college.

### the College Positive Volunteers themselves:

Among college students who serve as CPVs, 96.8% report an increased desire to graduate from college. These student volunteers persist in college at a rate of 92%, compared to the average institutional retention rate: 78%.

### the college-going culture in the state of Michigan:

As of 2012, only 36.4% of Michigan's working adults held at least a two-year degree (Lumina Foundation, 2012). By 2018, 62% of Michigan's jobs will require postsecondary education (Georgetown, 2010). You can help us bridge this gap!

## Ready to implement CPV?

1. **Become CPV trained yourself.** To do so, contact Michigan Campus Compact (MiCC). We'll connect you with a person near you who can provide an initial CPV training, or MiCC will work with you directly.
2. **Discuss program implementation strategies** with MiCC or organizations near you who have successfully utilized CPV. Normally, organizations find ways to incorporate CPV into their existing programming that incur little-to-no extra program expense. Then, incorporate CPV into the good work you do in any way that makes sense.
3. **Share CPV with others!** Most individuals who have been trained in CPV are qualified to conduct the training presentation for others. In this way, we create a network of trainers and establish regional collaboration. This network will play a role in ensuring that the good work of CPV is sustained long-term. MiCC is also encouraging campuses and organizations to develop strategies for how they can continue to utilize CPV and train students into the future.



## Learn More

[micampuscompact.org/  
cpvmain.aspx](http://micampuscompact.org/cpvmain.aspx)

## Contact Us

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