



Outline

Goals for the Listening Tour

The 2007 Michigan Campus Compact Listening Tour will serve to inspire campuses involved with the movement for civic learning within higher education, provide feedback and direction for Michigan Campus Compact, and allow for creative thought and leadership to emerge within the movement.

More specifically, MCC aims to:

- Build constituents' sense of participating in a common movement.
- Identify new leaders and/or resources on campuses that might contribute to this movement.
- Gather members' ideas on how to use the opportunity of the upcoming 20th anniversary of Michigan Campus Compact to grow our common work.
- Collect stories that show why the work matters and how it has developed on campuses and within the state.
- Provide campus movement leaders with a chance to reflect on their successes and to identify strategies for further development and critical issues emerging in the field.
- Offer additional campus-selected support from MCC staff to constituents during the tour visits.

Tour Activities

The primary element of the Listening Tour will be a visit to each campus by MCC staff. Visits will take place in September, October, and November; the contents and timing of each visit will be determined in consultation with our primary contact on the campus. Ideally, before the visit, the primary contact will also complete a Milestone Report and send it to the MCC staff. (See more information below.)

After the campus visit, we will send participants a quick survey asking them to reflect a bit more on the work of civic learning in Michigan. The survey will take a few minutes at the most. We will also be looking for your reflections on the tour and would love to have any reflections submitted via e-mail to Amy Smitter at smitter@micampuscompact.org any time before December 2007. Finally, since the Listening Tour will lead into MCC's strategic planning in the spring of 2008, please let us know if you are interested in being part of that statewide process.

You will receive updates on the progress of the Listening Tour via MCC Listservs and the web site. Over the winter, Amy Smitter will write and distribute a piece about the tour and future directions for the work in the state.

Questions? Please Contact Amy Smitter at 517.492.2428 or smitter@micampuscompact.org

MILESTONE REPORT

We ask you to think about doing this before we come to campus or have it be part of the discussion while we are on campus.

Purpose of the Milestone Report

The purpose of the Milestone Report (MR) is *to document critical events, turning points, or milestones in the development of campus civic engagement efforts*. Leaders and partners in those efforts can then analyze the way their commitments and programming have evolved over time, and use those results to identify new or underutilized assets, opportunities, or strategies for continued growth and improvement. Michigan Campus Compact is also collecting MRs to better understand and support the development of strong campus commitment to civic engagement statewide.

Who Should Complete the Report

At least one participant might have a “bird’s eye view” of campus civic engagement activities and history, but it is also extremely valuable to capture multiple perspectives.

How to Determine the Events to Include

One effective way to create the MR is to create a blank timeline and brainstorm items you think influenced the development of your civic engagement efforts. Consider your current civic engagement “landscape,” including infrastructure, programs, leadership, supporters, status, etc. How did you get where you are now? What factors contributed over the years to the development of civic engagement at your campus? Once the timeline is created, think through the items listed in chronological order, noting in more detail what happened and why it was important. Add any events that come to mind along the way.

Some *pivotal types of events* might include:

- * Professional positions created
- * Positions/programs elevated in status
- * Grants received
- * Funding changes/new sources
- * Institutional funding/support
- * Important committees formed
- * Key partnerships formed
- * New leadership
- * Infrastructure created/alterd
- * Important public events/pronouncements
- * Philosophical changes/foundations
- * Key professional development experiences

These are but a few ideas—there may be many other significant types of events in your own history. Your events may be as “old” as the founding of your institution grounded in a mission that influences campus priorities to this day, or as recent as a development from this year.

How to Format the Report

MRs can be formatted in many ways. We suggest you create a *header* at the top of the page with your campus name and the date of the report, and in the *body of the report* list milestone events in chronological order. Each item should include the date (approximate year is fine), a brief title, and a short description. Be descriptive in writing about each event and why it is important. Include as many or few events as you choose. The following is an example of how to format one event:

1995 **Hired first community service coordinator.** A Kellogg Foundation grant and temporary campus funds allowed us to hire a 10-month position to coordinate a new community service program. The coordinator was housed in student activities and was responsible for working with students and community organizations to develop ongoing and short-term volunteer programs. The success and importance of this position led to increased support for the program and, two years later, permanent institutional funding for the position.

CAMPUS VISIT

We will be looking to talk to a variety of constituencies while we are on campus. We value your advice and know that each campus is different, so we are looking forward to talking with you to see how best to conduct the site visit. At each campus, we would like to ask the following questions:

- Of the president:
 - What are your biggest success stories?
 - What are you First – Best – Only at? (What do you consider your campus' distinctive strengths?)
 - What people exemplify your efforts across campus and in the community?
 - What motivates your campus to support this work? Where do you get the most attention?
 - What are the emerging issues that will likely impact your students? Your campus? Your local communities (or those communities with which you work)?
 - What are the next steps for this movement in Michigan?
 - What is your view of the network? What are its strengths, and what more could it be?
 - How can we recognize members' great work in ways that add value for you?
 - How should MCC celebrate 20 years?
 - What other comments or feedback would you like to share with us?

 - Of campus leaders participating in a group meeting:
 - What are your biggest success stories?
 - What are you First – Best – Only at? (What do you consider your campus' distinctive strengths?)
 - What motivates your campus to support this work? Where do you get the most attention?
 - What are the emerging issues that will likely impact your students? Your campus? Your local communities (or those communities with which you work)?
 - What are you not doing that you want to do? What challenges/barriers keep you from doing that now?
 - What do you want to stop doing, and why?
 - What are the next steps for this movement in Michigan?
 - What is your view of the network? What are its strengths, and what more could it be?
 - What makes you come and stay connected?
 - How can we recognize members' great work in ways that add value for you?
 - How should MCC celebrate 20 years?
 - What other comments or feedback would you like to share with us?
- ** If the Milestone Report was already completed by the primary contact, we could also quickly run through the milestones identified, then invite participants to comment and suggest additional turning points or key events in the development of the campus' civic engagement.*
- Of the primary contact:
 - What people exemplify your efforts across campus and in your community?
 - How do you stay renewed in your work?
 - Who pays your membership dues? How is membership viewed and used?
 - What other comments or feedback would you like to share with us?