

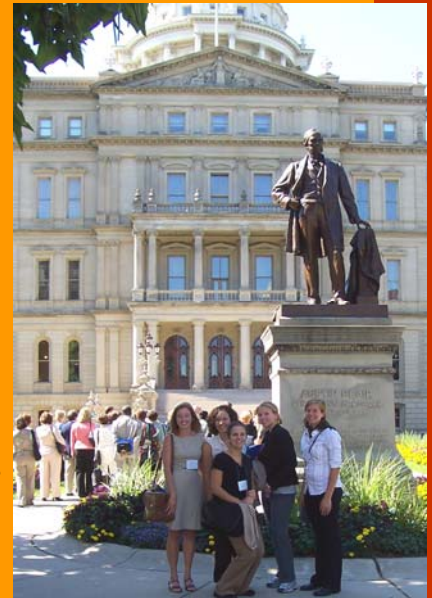
Michigan Campus Compact Member Spotlight

American Humanics Film Gives GVSU a Starring Role

GVSU students are getting used to being “camera-ready” after a crew of videographers followed Humanics (AH) students from student meetings in Allendale to the organization’s annual AH conference. The filming, commissioned by the W.K. Kellogg Foundation and coordinated by the GVSU Johnson Center for Philanthropy, intends to produce a new video on college philanthropy titled *“The Faces and Voices of Philanthropy.”*



Kellogg is one of the world's largest and most respected charitable foundations and this is the third video in their series. The first, *“Youth in Philanthropy,”* highlights the Michigan Community Foundations' Youth Project and the second, the *“Michigan Women's Foundation,”* showcases the Young Women for Change program.



In addition to GVSU, the Humanics programs at both Murray State University and Arizona State University will be highlighted for the current project. The project will showcase the accomplishments of these AH programs, the role they play in their communities, how and why these groups are playing a vital role in service, volunteerism, and philanthropy, and how the program impacts the leadership development of students.



For GVSU, finding material to film was not a problem! The crew followed two students through the Humanics program, highlighting volunteer activities at local nonprofits, professional development events that students attend and even filming the Spring recognition event that honors graduating seniors.



The goal for the video series is to show the “faces and voices” behind these programs in order to disseminate knowledge and understanding of the different approaches to philanthropy. A study guide will also be created to go along with the video as a companion piece that professors can utilize if they incorporate the video into their curriculum.